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Demand for first-home buyers in Geelong is seeing it harder to get into the market

Cheandre Llewellyn / 26 February 2022



First-home buyers are being urged to look to Geelong for land.

First Place Building's Daniel Senia said value in an unaffordable market benefits the local area.

"We're seeing house and land packages in suburbs like Tarneit at 8-\$900,000."

"It is just unaffordable. (But) it is good news for Geelong, we have got the infrastructure and there is plenty of land coming on in places like Armstrong Creek.

"It is a good place to live."

However, new land opening in Geelong is a good thing, first timers can find it difficult.

"Sort of looking at 12 months at the moment plus to get a block of land, which means it is very hard for first time buyers to get going."